



# ArtCreation

*Expression*



**FOR THE ARTIST IN YOU!**

# EXPRESS YOUR TALENT...



In everyone of us there hides a certain talent for painting. Regardless of the type of paint you choose and whatever you plan to paint, by experimenting with different paints and brushes you can discover your own creative talents. The only thing you need is good materials with which to work. ArtCreation offers you a complete range of artists' materials. This will make it child's play to put your creative ideas on canvas.

**ArtCreation**

*Expression*



## ARTCREATION EXPRESSION

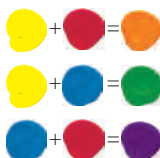
ArtCreation Expression is ideal for beginners. The range consists of various sets with several ranges of colours and a step-by-step plan that is simple to follow. All you need is a set and a few extra accessories to get started. Experience is not required. Even if you have never painted before, you can – with a little help – make your own work of art. That is why ArtCreation Expression is such a challenge to work with and such an inspirational present to receive!

## MIXING COLOURS

The colours of ArtCreation Expression can be used straight from the tube, or can be mixed. In this way you can create your own colours. Using the primary colours red, yellow and blue you can make almost any other colour.

A few examples:

- Red and yellow = orange
- Yellow and blue = green
- Blue and red = violet



By using white you can make the colours lighter, while black makes colours darker.

## ARTCREATION

ARTCREATION OFFERS A COMPLETE RANGE OF ARTISTS' MATERIALS CONSISTING OF THREE SUBBRANDS NAMELY EXPRESSION, ESSENTIALS AND ELEMENTS.

### - ARTCREATION EXPRESSION

READY-TO-USE ARTISTS' SETS WHICH ARE IDEAL FOR BEGINNERS IN THE TECHNIQUES OIL COLOUR, ACRYLIC COLOUR, WATER COLOUR AND GOUACHE.

### - ARTCREATION ESSENTIALS

A RANGE OF 38 ACRYLIC COLOURS IN LARGER PACKAGING.

### - ARTCREATION ELEMENTS

BASIC ACCESSORIES THAT ARE NEEDED FOR PAINTING, SUCH AS STRETCHED CANVASES, BRUSHES AND ARTISTS' EASELS.

When mixing the colours, add the paint little by little until you have achieved the desired colour. Just experiment and you will see that the possibilities are endless!

Handy to know: All 'tools' that you need for making a painting, such as brushes, painting knives, canvases and artists' easels, you will find in the ArtCreation Elements range. This brand offers a series of excellent products at a competitive price.

## READY TO START?

Starting is always difficult, particularly when you start to make your own painting. For this reason don't make it too complicated. Try to get inspiration from your surroundings, think of a still life or choose a photo that you can reproduce. It can be useful to first make a few sketches with pencil or charcoal before you start painting. Try to find a relaxing setting where you can work without interruptions. And most importantly: dare to try.

Good luck!



## WWW.TALENS.COM

IF YOU NEED MORE TIPS AND IDEAS, FEEL FREE TO VISIT THE ROYAL TALENS WEBSITE. IT CONTAINS A GREAT DEAL OF USEFUL INFORMATION ABOUT VARIOUS TYPES OF PAINT, MIXING COLOURS AND THE VARIOUS PAINTING TECHNIQUES. THERE ARE ALSO HANDY STEP-BY-STEP PLANS THAT EXPLAIN CLEARLY IN JUST A FEW STEPS HOW TO MAKE YOUR OWN PAINTING.

ArtCreation

Expression



# ARTCREATION EXPRESSION

## OIL COLOURS

Oil paint is a traditional paint that has been used since the 15th century. It is a versatile paint with which you can paint both in thin and very thick layers. The paint is made of pigments and vegetable oil. One of its characteristics is its intense colour. Oil paint has a number of unique properties. The paint dries very slowly. This allows you to 'play' with the paint for some time. In other words: you can continue to correct your work and carry on with the same painting for quite a while. What's more, oil paint is the only paint that does not get either darker or lighter when drying.

The ground that is used the most for oil paint is stretched canvas, but you can also use wood, board and paper. It is important, however, that these grounds are first treated with Gesso.

## TECHNIQUES

You can paint with oil paint in two ways: 'wet-on-wet' and 'layered':

### WET-ON-WET

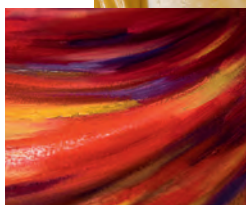
Wet-on-wet is a technique whereby you mix the colours not only on the palette but also on the canvas. You paint the colours on and into one another while still wet, and do not wait for the underlying layer to first dry. You can use the paint pure or thinned with white spirit. Your painting dries into one layer.



wet-on-wet

### LAYERED PAINTING

Layered painting means that you build up your painting in various layers. You can only add another layer once the underlying layer is dry enough not to be dissolved. In order to prevent the paint from cracking, each subsequent layer must be fatter than the layer underneath. You do this by thinning the first layer with white spirit and then subsequent layers with increasingly less white spirit. The final layer can be applied using pure paint.



layered painting



## TIPS!

- After painting with oil colours clean your brushes with white spirit and then with soap and water. Rinse the brushes well and let them dry with the hair bundles pointing up.
- Clean any paint stains with white spirit. Then wash well with soap and water.
- Oil paintings can be protected well using a matt or glossy varnish. Please note: such a varnish can only be applied after approximately one year of drying!
- The harder the hair of your brush, the clearer your brush stroke. A brush made of hog bristle is an example of a firm brush.
- Pure oil paint can be applied with a painting knife as well as with a brush.



## LET'S START!

### WHAT DO YOU NEED?

- ARTCREATION EXPRESSION OIL COLOUR SET
- ARTCREATION ELEMENTS CANVASES. THESE STRETCHED CANVASES ARE PREPARED AND READY FOR IMMEDIATE USE
- BRUSHES FOR OIL COLOURS OF ARTCREATION ELEMENTS
- ARTCREATION ELEMENTS PAINTING KNIFE FOR MIXING AND APPLYING THE PAINT IN THICKER LAYERS
- PENCIL OR CHARCOAL AND KNEADABLE ERASER FOR SKETCHING A ROUGH DRAFT
- WHITE SPIRIT TO CLEAN THE BRUSHES OR TO THIN THE PAINT
- (TEAR-OFF) PALETTE OR WHITE PLATE FOR MIXING THE PAINT
- OLD CLOTHS TO WIPE THE BRUSHES

ArtCreation

Expression



## PRODUCT RANGE

ArtCreation Expression oil colours are available in three different sets with a well-balanced colour palette. There is also a combi set available which not only contains paint, but also an artist's easel, canvas and brushes.

### ARTCREATION EXPRESSION OIL COLOUR SET 8 X 12 ML

Article number: 9010108M



### ARTCREATION EXPRESSION OIL COLOUR SET 12 X 12 ML

Article number: 9010112M





## ARTCREATION EXPRESSION OIL COLOUR SET 24 X 12 ML

Article number: 9010124M



## ARTCREATION EXPRESSION OIL COLOUR COMBI BOX

Article number: 9010113M



Content: oil colour set 12 x 12 ml, table easel, stretched canvas 24 x 30 cm, two brushes, tear-off palette.

ArtCreation
















Expression





# ARTCREATION EXPRESSION

## OIL COLOUR SETS

		SET	SET	SET
		8 x 12 ml	12 x 12 ml	24 x 12 ml
		9010108M	9010112M	9010124M
	104 Zinc white			x
	105 Titanium white	x	x	x
	205 Lemon yellow (primary)		x	x
	200 Yellow	x	x	x
	235 Orange			x
	311 Vermilion			x
	334 Scarlet		x	x
	322 Carmine deep	x	x	x
	504 Ultramarine	x	x	x
	512 Cobalt blue (ultram.)			x
	535 Cerulean blue (phthalo)		x	x
	570 Phthalo blue			x
	508 Prussian blue			x
	662 Permanent green	x	x	x
	615 Emerald green			x
	616 Viridian			x
	620 Olive green			x
	227 Yellow ochre	x	x	x
	234 Raw sienna			x
	411 Burnt sienna		x	x
	409 Burnt umber	x	x	x
	408 Raw umber			x
	708 Payne's grey			x
	701 Ivory black	x	x	x



## ARTCREATION EXPRESSION ACRYLIC COLOURS

Acrylic colours are a modern and versatile paint that can be used in various ways. The colours are easy to mix and you can use them on many different grounds as long as they are free of dust and grease and are sufficiently absorbent. Examples include, of course, artists' canvas and paper; however, plaster, board, wood, stone and cement provide good grounds as well. Acrylic colours are thinnable with water, dry quickly and once dry the paint is waterproof. The drying time is often less than an hour, depending on the thickness of the paint layer.

## TECHNIQUES

Acrylic paint can be used in different ways. With this paint you can for example paint several layers on top of one another. As acrylic paint dries rapidly, you can work fairly quickly. It does not matter whether you use thin or thick layers or a combination of the two. The more you thin the paint with water, the more transparent the colours become.

## TIPS!

- Acrylic paint dries very quickly. Therefore always keep the brushes wet while working. When finished, clean them with soap and water.
- If you want to create a smoother paint layer, use soft brushes, for example made of filament (polyester fibres). For a more visible brush stroke it is best to use a hog bristle brush.
- Acrylic colours in thick layers are easiest applied with a painting knife.

ArtCreation

Expression



- Acrylic paint has strong adhesive properties. This means that materials not normally used in painting can be mixed in the paint, such as sand or stones. This gives the paint surface a different structure.
- Use warm water to remove dried up paint on your hands or on the painting knife.
- Acrylic colours are difficult to remove from clothes. Possible stains can be removed preferably when the paint is still wet with warm water and soap.



acrylic painting with wooden chips and sand



## LET'S START!

### WHAT DO YOU NEED?

- ARTCREATION EXPRESSION ACRYLIC COLOUR SET
- STRETCHED CANVASES FROM ARTCREATION ELEMENTS
- BRUSHES FOR ACRYLIC COLOUR FROM ARTCREATION ELEMENTS
- PENCIL OR CHARCOAL AND KNEADABLE ERASER FOR SKETCHING A ROUGH DRAFT
- JARS WITH WATER
- PALETTE OR WHITE PLATE FOR MIXING THE PAINT
- PAINTING KNIFE FOR MIXING THE PAINT AND APPLYING THICKER LAYERS

## PRODUCT RANGE

ArtCreation Expression acrylic colours are available in three different sets with a well-balanced colour palette. There is also a combi set available which not only contains paint, but also an artists' easel, canvas and brushes.

### ARTCREATION EXPRESSION ACRYLIC COLOUR SET 8 x 12 ML

Article number: 9011708M



### ARTCREATION EXPRESSION ACRYLIC COLOUR SET 12 x 12 ML

Article number: 9011712M



ArtCreation

Expression



## ARTCREATION EXPRESSION ACRYLIC COLOUR SET 24 X 12 ML

Article number: 9011724M





















## ARTCREATION EXPRESSION ACRYLIC COLOUR COMBI BOX

Article number: 9011713M



Content: acrylic colour set 12 x 12 ml,  
table easel, stretched canvas 24 x 30 cm,  
two brushes, tear-off palette.

## ARTCREATION EXPRESSION ACRYLIC COLOUR SETS

		SET 8 x 12 ml 9011708M	SET 12 x 12 ml 9011712M	SET 24 x 12 ml 9011724M
	105 Titanium white	x	x	2x
	267 Azo yellow lemon			x
	275 Primary yellow	x	x	x
	270 Azo yellow deep		x	x
	276 Azo orange			x
	396 Naphthol red medium	x	x	x
	318 Carmine			x
	369 Primary magenta		x	x
	567 Permanent red violet			x
	568 Permanent blue violet			x
	504 Ultramarine		x	x
	512 Cobalt blue (ultram.)			x
	572 Primary cyan	x	x	x
	570 Phthalo blue			x
	564 Brilliant blue			x
	661 Turquoise green			x
	617 Yellowish green			x
	618 Permanent green light			x
	619 Permanent green deep	x	x	x
	227 Yellow ochre	x	x	x
	411 Burnt sienna		x	x
	409 Burnt umber	x	x	x
	701 Ivory black	x	x	x

ArtCreation

Expression



## ARTCREATION EXPRESSION WATER COLOUR

Water colour is a transparent paint that is applied thinned with water. The more water you use, the lighter the colour of the paint. What is nice about working with water colour is that you can apply many transparent layers on top of one another.

It is important to know that after drying water colour paintings are not waterproof.

### TECHNIQUES

Painting in water colours means painting with transparent sections. If a new colour is applied on top of a dry colour, an optical blend occurs: blue on yellow will give a green result, red on yellow an orange one.

The more water you add to the paint, the lighter the colour. This means that you have to use a little more water for the first few layers, and a little less water for the layers that follow.

Water colour can be used on dry as well as wet paper. On dry paper the edges of the colour sections are distinct and you can apply sharp details in your painting. On wet paper the colours slowly spread out.

Colours that you apply wet-on-wet or next to one another will blend. This gives beautiful effects, for example when painting skies. The white sections of a water colour painting are usually created by the white of the paper. Therefore, in the areas where you want your work to be white don't use any paint.

Important: It is best to use water colour paint on special water colour paper. This will achieve the best results. This paper has been especially prepared making it suitable for working with water. It bulges less quickly and the colours remain more pure.



on dry paper



on wet paper



## TIPS!

- For lively effects allow room for 'chance'. Allow the paint to run its course and see what happens.
- If you want the paint to dry more quickly, use a hairdryer. Ensure that the hairdryer is not too hot and is not held too closely to your work. For the best result let the paint dry naturally.
- The brushes that you use for water colour are easily cleaned with soap and water.
- Protect your work by framing it behind glass. Use a passe-partout to avoid the painting touching the glass.
- Use white water colour in areas where the white of the paper has not been left blank while it was what you had intended.



## LET'S START!

### WHAT DO YOU NEED?

- ARTCREATION EXPRESSION WATER COLOUR SET
- WATER COLOUR PAPER
- BRUSHES FOR WATER COLOUR OF ARTCREATION ELEMENTS
- PENCIL AND KNEADABLE ERASER FOR SKETCHING A ROUGH DRAFT
- JAR WITH WATER
- TISSUES OR SPONGE FOR ABSORBING ANY EXCESS PAINT
- MIXING TRAY OR WHITE PLATE ON WHICH TO MIX THE PAINT

ArtCreation

Expression



## PRODUCT RANGE

ArtCreation Expression water colours are available in three different sets with a well-balanced colour palette.

There is also a combi set available which not only contains paint, but also a paper pad and brushes.

## ARTCREATION EXPRESSION WATER COLOUR SET 8 X 12 ML

Article number: 9012008M



## ARTCREATION EXPRESSION WATER COLOUR SET 12 X 12 ML

Article number: 9012012M



## ARTCREATION EXPRESSION WATER COLOUR SET 24 x 12 ML

Article number: 9012024M



## ARTCREATION EXPRESSION WATER COLOUR COMBI BOX












Article number: 9012013M



Content: water colour set 12 x 12 ml, paper pad,  
two brushes, mixing tray, pencil and kneadable eraser.

# ART CREATION EXPRESSION

## WATER COLOUR SETS

		SET 8 x 12 ml 9012008M	SET 12 x 12 ml 9012012M	SET 24 x 12 ml 9012024M
	108 Chinese white		x	x
	205 Lemon yellow (primary)			x
	200 Yellow	x	x	x
	235 Orange			x
	311 Vermilion			x
	334 Scarlet	x	x	x
	326 Alizarin crimson	x	x	x
	322 Carmine deep			x
	536 Violet			x
	504 Ultramarin	x	x	x
	512 Cobalt blue (ultram.)			x
	535 Cerulean blue (phthalo)		x	x
	508 Prussian blue			x
	617 Yellowish green		x	x
	601 Light green			x
	602 Deep green	x	x	x
	623 Sap green			x
	227 Yellow ochre	x	x	x
	234 Raw sienna			x
	411 Burnt sienna		x	x
	409 Burnt umber	x	x	x
	408 Raw umber			x
	708 Payne's grey	x	x	x
	701 Ivory black			x

## ARTCREATION EXPRESSION GOUACHE

Gouache is an opaque paint that is thinned with water, with which you can paint matt sections without leaving stripes. Because this paint dries within several minutes, it is highly practical to use. Various colours can quickly be painted over one another and the paint can be used on many grounds. Paper, carton and wood are the ones most commonly used.

Gouache is known for its colour intensity. It is in part due to this property that this paint is often used by artists, designers and illustrators. It is often used for educational purposes, to teach how to mix colours.

## TECHNIQUES

Gouache is a highly versatile paint. You can paint large sections with it, but it is also possible to do fine work with this product. Gouache is not waterproof once dry which means that when you add a little water to the dried up colours they can be reworked. Gouache always has to be thinned with water before use because it is otherwise too thick to apply. Handy to know: the more water you add, the more transparent the paint becomes.

## TIPS!

- Apply gouache in thin layers. This avoids cracks in the paint.
- Always screw the tops firmly onto the tubes. If you do not, the paint will dry out.
- If you are unable to take the tops off, run some hot water over them for a while.



on the left gouache partially diluted in water, on the right waterproof acrylic colour



ArtCreation

Expression





## LET'S START!

WHAT DO YOU NEED?

- ARTCREATION EXPRESSION GOUACHE SET
- PAPER
- BRUSHES FOR GOUACHE OF ARTCREATION ELEMENTS
- PENCIL AND KNEADABLE ERASER FOR SKETCHING A ROUGH DRAFT
- JAR WITH WATER
- PALETTE OR WHITE PLATE ON WHICH TO MIX THE PAINT
- OLD CLOTH OR TISSUES

## PRODUCT RANGE

ArtCreation Expression gouache is available in three different sets with a well-balanced colour palette. There is also a combi set available which not only contains paint, but also a paper pad and brushes.

### ARTCREATION EXPRESSION GOUACHE SET 8 X 12 ML

Article number: 9011608M



### ARTCREATION EXPRESSION GOUACHE SET 12 X 12 ML

Article number: 9011612M



ArtCreation

Expression





## ARTCREATION EXPRESSION GOUACHE SET 24 X 12 ML

Article number: 9011624M




## ARTCREATION EXPRESSION GOUACHE COMBI BOX

Article number: 9011613M



Content: gouache set 12 x 12 ml, paper pad A4 size,  
two brushes, mixing tray, pencil and kneadable eraser.

# ARTCREATION EXPRESSION SETS GOUACHE

		SET 8 x 12 ml 9011608M	SET 12 x 12 ml 9011612M	SET 24 x 12 ml 9011624M
	100 White	x	x	x
	205 Lemon yellow (primary)	x	x	x
	201 Light yellow		x	x
	293 Medium yellow			x
	202 Deep yellow			x
	374 Flesh tint			x
	311 Vermilion			x
	334 Scarlet		x	x
	318 Carmine			x
	362 Deep rose	x	x	x
	536 Violet			x
	504 Ultramarine			x
	512 Cobalt blue (ultram.)		x	x
	508 Prussian blue			x
	501 Light blue (cyan)	x	x	x
	526 Azure blue			x
	617 Yellowish green			x
	601 Light green			x
	602 Deep green	x	x	x
	623 Sap green			x
	227 Yellow ochre	x	x	x
	411 Burnt sienna		x	x
	409 Burnt umber	x	x	x
	700 Black	x	x	x

ArtCreation

Expression

